Exploration on the Integration of Ideological and Political Teaching into Chinese Excellent National Traditional Culture in Colleges and Universities

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Abstract: Ideological and political teaching is the moral education for students in colleges and universities. It is the foundation and key of "building morality and cultivating people" in colleges and universities. Among the ideological and political teaching in major universities, the most fundamental teaching mission is to cultivate students' core values, draw strength from Chinese excellent traditional culture, and enhance students' cultural awareness and cultural self-confidence. While practicing their mission, teachers can improve their teaching quality and effect, so as to cultivate more high-quality successors for the country. Students can also improve their comprehensive quality and ability in this process. This paper will discuss and study the problems in the integration of ideological and political courses into Chinese excellent national traditional culture, get the corresponding solutions, and put forward reasonable countermeasures.

1. Introduction

The excellent Chinese traditional culture is the brilliant achievements and historical treasures of the Chinese nation after more than 5000 years of exploration and development, and has extremely important educational significance for all mankind. In recent years, the state has gradually increased its investment in the education of traditional culture. It can be seen that the participation of Chinese traditional culture in the teaching of colleges and universities is the aspiration of the people and the general trend [1]. Strengthening students' understanding of excellent traditional culture in ideological and political aspects will help students tap the essence of traditional culture, enhance students' cultural self-confidence and sense of international mission, accelerate the development of innovation ability and the construction of moral cultivation. It is an educational project of ten thousand profits at one cost.

2. Significance of Integrating Ideological and Political Teaching into Chinese Excellent National Traditional Culture in Colleges and Universities

2.1 Help Students Fully Understand Chinese Traditional Culture and Enrich the Fundamental Needs of Ideological and Political Teaching

In the 5000-year-long historical change, Chinese traditional culture has also experienced countless changes and challenges. This is a process of taking the essence to remove its dross, which is very strict for the elimination of cultural elements. This requires teachers to grasp the emphasis of knowledge imparting in the teaching process, and help students grasp the context of culture well, foster strengths and circumvent weaknesses, and objectively and rationally recognize traditional culture.

Meanwhile, teachers should guide students to find the huge wealth hidden in Chinese traditional culture step by step. Such wealth is not only limited to the spiritual aspect, but also has realistic and long-standing cultural value. Integrating the teaching of Chinese excellent traditional culture into the ideological and political courses of college students is an inevitable need for the development of the current education industry and the real society. The core purpose of Chinese traditional culture is "benevolence" [2]. It is the central idea of Confucianism and can set up good ideological and

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moral values for students. At the same time, many moral concepts with "benevolence" as the theme can also carry out more intuitive and profound values and ideological and moral education for students, and improve students' comprehensive cultural literacy.

2.2 Help Students Accelerate the Cultivation of Moral Quality and Practice Core Values

Traditional culture has inexhaustible core values, which is very worthy of long-term learning by teachers and students. The ideological and political course in colleges and universities will draw rich cultural spirit, ideological power and values of the times from the traditional culture to teach students, so that students can feel the traditional culture, strengthen empathy, and increase cultural identity and cultural self-confidence in the thinking generated in the process of practice and learning. Meanwhile, the improvement of morality in the evolution process of traditional culture can further improve students' horizons in cultural literacy and feel more cultural philosophy.

The cultural values and moral values in the excellent traditional Chinese culture have been refined through the evolution of modern society and embodied in the socialist core values. They complement each other and edify many students with a unique cultural atmosphere. The combination of Chinese excellent traditional culture and ideological and political courses in college courses is conducive to enhance students' understanding of socialist core values and further enhance their sense of identity [3]. It can also imperceptibly affect students' behavior and actively move closer to excellent moral standards. Tao Xingzhi once said, "Action is the beginning of knowledge, and knowledge is the success of action". This requires teachers to take the lead in breaking the traditional didactic classroom education when cultivating students' socialist core values, actively give play to students' initiative, give students space to show and play, enhance students' interest in learning and better invest in learning.

2.3 Meet the Objective Needs of the Application of Chinese Excellent Traditional Culture in Colleges and Universities

Chinese excellent traditional culture is the strong foundation of the Chinese nation and ensures the important position of Chinese culture. Colleges and universities must pay attention to the fundamental and source education when integrating ideological and political education with Chinese excellent traditional culture. This is conducive to the cultivation of students' humanistic characteristics and the actual effect of increasing the investment in ideological and political education. It can maximize the vitality of Chinese excellent traditional culture, further infect students and carry forward it.

3. Problems in Integrating Ideological and Political Teaching into Chinese Excellent National Traditional Culture in Colleges and Universities

3.1 Students' Insufficient Understanding of Excellent Traditional Culture, and Great Limitations in Cultural Teaching

In the current educational environment, students can't well realize the importance of learning Chinese excellent national traditional culture. They don't understand enough why they learn traditional culture and can't pay attention to Chinese excellent national traditional culture independently. On the other hand, most of them are greatly influenced by western culture, will have the psychology of blindly following, and neglect the development characteristics of Chinese traditional culture [4]. Meanwhile, students have little understanding of excellent traditional culture in their daily study and life, which limits students' cognition. Students can't look at excellent Chinese traditional culture from a divergent perspective. Therefore, they can't accurately touch the connotation, significance and value of traditional culture, and the learning progress of traditional culture becomes slow. After the influence and delay of various similar factors, students can't well raise their interest in learning Chinese excellent traditional culture, which further affects the integration of Chinese excellent traditional culture and ideological and political education.

3.2 Schools' Insufficient Attention to Traditional Culture Education

Although the state has strengthened the education of Chinese excellent national traditional culture, many colleges and universities have also launched policies to respond and follow. However, the effectiveness of education is still unsatisfactory. The integration of ideological and political education and Chinese traditional excellent culture is a new way of education in colleges and universities. Most schools set up ideological and political courses for a short time, with great classroom limitations, less integration with the content of traditional culture and insufficient connection, which greatly affects the teaching effect of traditional culture. Meanwhile, the integrated education carried out by most colleges and universities is relatively general, and there is no real overall consideration and scientific planning, and the taught content is quite different from the actual teaching requirements, so it is easy to have a psychological gap when students study [5]. When most ideological and political teachers teach the course, they only make the integration of Chinese excellent traditional culture and ideological and political course superficial. The teaching method of reading according to the book leads to the insufficient depth of students' learning of Chinese excellent traditional culture, and the level of students' understanding is therefore delayed. This has greatly affected the teaching level and efficiency of ideological and political course.

4. Countermeasures of Integrating Ideological and Political Teaching into Chinese Excellent National Traditional Culture in Colleges and Universities

4.1 Rely on the Classroom and Teaching Materials to Master the Main Melody of Education Development

Classroom learning is the primary place for students to effectively carry out learning, which accounts for a large proportion in students' daily learning. The main medium for students to receive ideological and political education is also the classroom. Teachers should actively rely on the main channel of classroom teaching to continuously increase students' general knowledge of excellent traditional culture. Teachers should actively carry out independent learning of Chinese excellent traditional culture, constantly increase and strengthen their knowledge literacy in Chinese excellent traditional culture, effectively carry out teaching in class time, guide students into Chinese traditional culture and develop towards the core step by step. At the same time, teachers can't ignore the key role of teaching materials. Read a book a hundred times, and its meaning is self-evident. Teachers should first understand the truth and knowledge to be told in textbooks, make rational use of ideological and political means acceptable to students, deepen students' impression, and implement the fundamental task of building morality and cultivating people [6].

4.2 Explore the Truth of Traditional Culture in Practice

Practice is the only criterion for testing truth. Certain social practice experience can enhance students' contact and perception of Chinese excellent traditional culture. Teachers should make good use of the teaching method of integrating theory with practice, take practice as a new platform for students to understand the society, and promote students' learning and growth. Various practical planning and teaching activities can help students understand the long history of Chinese traditional culture through personal experience, promote students' mastery of ideological and political education and the scientific connotation of Chinese traditional culture, and broaden students' horizons and tolerance. We should add the integration of ideological and political courses and Chinese excellent national traditional culture into students' life inside and outside school, realizing internalized in the heart and externalized in the form. Teachers can contact the school, rely on a larger platform to create activities similar to scenic spot visits and site visits for students, actively encourage students to share their own knowledge and experience, and enhance students' cultural common sense. At the same time, teachers should also change the single teaching mode and enhance students' interest and enthusiasm in learning through more innovative teaching.

5. Conclusion

Only by allowing students to really change their views on the excellent traditional culture of the

Chinese nation can the follow-up cooperation with ideological and political courses obtain the significance of integration. The practice of carrying out ideological and political teaching in colleges and universities and integrating into the traditional culture of the excellent Chinese nation is of great help to the comprehensive development of students. It can establish students' healthier social values, continuously affect students' thoughts and behaviors conducive to themselves and society, and improve their comprehensive quality.

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